

YOUR ROYAL grace EVENT

EIGHTIES
PROM
EDITION

PARTY WITH A PURPOSE

Sponsorship Opportunities

Friday, September 30th, 2022 at 6pm
Kansas Speedway | Kansas City, KS

INSPIRATION | \$1,000+

- 5 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page

COMPASSION | \$2,500+

- 12 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media

PURPOSE | \$5,000+

- 25 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event

HOPE | \$10,000+

- 50 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event

GRACE | \$15,000+

- 75 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event
- VIP Space at the event with Sponsor Signage

CELEBRATION | \$20,000+

- 100 tickets to the American Royal and "Your Royal GRACE"
- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event
- VIP Space at the event with Sponsor Signage
- Verbal thanks on stage at the event

Please join us Friday, September 30th at the American Royal BBQ for a fun-filled '80s-themed night that will include:

- Live music by *The M80's*, voted *BEST KC Cover Band* the last two years
- All you can eat and drink, including award-winning BBQ by *GenQue*
- Dance floor - you will not want to miss this party!
- This party is being produced by a previous recipient of the "American Royal Party of the Year"

All proceeds go directly toward expanding the capacity and quality of Missouri Oxford Houses™. Our homes represent the largest transitional and recovery housing model available in Missouri, with over 190 beds for men, women, and children.

'80s Costumes Encouraged but NOT required!

Register for Sponsorship:
inthenameofgrace.org/sponsorship



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In-kind Sponsorship Guide

Let us know the value of your in-kind contribution and we'll recognize your generosity with the following benefits:

\$1,000+

- Logo placement on "Your Royal GRACE" event web-page

\$2,500+

- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media

\$5,000+

- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event

\$10,000+

- Logo placement on "Your Royal GRACE" event web-page
- Logo featured in "thank you" post on social media
- Logo placement on banner at event
- Verbal thanks at event

With an '80s prom theme, plenty of great barbeque, and a live '80s cover band, Your Royal GRACE is going to be a party to remember, with plenty of unique opportunities to promote your brand to a fun-loving audience of over 1,000 of Kansas City's most charitable partygoers.

We are looking for in-kind donations of:

food,
alcohol,
paperware,
'80s decorations,
advertising,
t-shirts,
swag,
bus transportation,
prizes for a raffle.

Email contact@inthenameofgrace.org to set up a meeting to discuss your contribution. We can't wait to hear from you!



DONOR GUIDE

MISSION: In the Name of GRACE (Grace) is a 501(c)3 organization committed to providing safe and sober living opportunities to people recovering from substance abuse in the Kansas City Metro Area through Oxford Houses™. Grace was started by Rob and Anissa Elsey in 2016 as a result of their experience with substance abuse and the recovery process with their daughter. Rob realized the dire need for Oxford house in Kansas City, Missouri when he realized his daughter had taken that last bed, and he felt for fathers throughout Kansas City who might not be fortunate enough to find a safe and sober space for their child to start their journey towards sobriety. Grace has grown over the last five years into one of the largest recovery housing programs in the State of Missouri with 195 beds. In fact, Oxford House, Inc. recently awarded Grace the contract to oversee/fund all outreach support to Oxford Houses in the state of Missouri, covering Kansas City, Springfield, Columbia, and St. Louis. With this expansion, Grace will now be responsible for over 350 safe sober living beds and impact thousands of lives across our state. This creates a large funding requirement and the Grace model is unique because it does not rely on federal, state or local governmental funds to support the outreach to these Oxford Houses. Instead, Grace relies on grassroots donations, private grants, and our flagship event at the American Royal to raise the \$250,000 in required funds. With your help and support, In the Name of GRACE, which stands for “Giving Recovery Addicts/Alcoholics a Chance to Evolve,” gives families like the Elseys a second chance at finding the grace we all need to evolve and lead safe, happy, and healthy lives.

YOUR ROYAL GRACE EVENT, Friday, September 30th, 2022 from 6pm-12am: In 2019, In the Name of GRACE partnered with the American Royal to host the first ever Your Royal GRACE fundraising event. With an ‘80s prom theme, plenty of great barbeque, and a live ‘80s cover band, the 2022 Your Royal GRACE is going to be a party to remember, but more importantly, it’s also a chance to help In the Name of GRACE provide even more Oxford Housing for those in recovery.

FUNDRAISING GOAL: Our goal is to raise \$200,000 to support housing for people in recovery by 11:00pm on September 30th, 2022. If you can’t attend Your Royal GRACE for whatever reason, you can still be part of helping people find that little bit of grace they need to start on the road to sobriety. Each Oxford House provides safe and sober living for up to 12 residents! Help Missouri provide another home for people in recovery and help families like the Elseys get one step closer to grace.

HOW TO GIVE: Visit <https://inthenameofgrace.org/donate/> or email contact@inthenameofgrace.org to set up a meeting to discuss your gift. We can’t wait to hear from you.



**In the Name of GRACE - Your Royal GRACE 2022
Business Sponsorship Commitment Form**

Business Name (as it should be recognized in print and online)

Contact Name for Questions Regarding Sponsorship

Address:

City, State, Zip

Email

Business Phone Number

Direct Line

As an investment in the organization In the Name of GRACE, I/we hereby agree to pay In the Name of GRACE the sum of \$_____ to be paid in cash or credit no later than _____ and to be used by In the Name of GRACE in supporting Your Royal GRACE.

By signing below, _____ agrees to allow In the Name of GRACE to use our logo and name brand on all of the listed marketing in association with In the Name of GRACE sponsored Your Royal Grace event. We also acknowledge that if logo is not received by 09/01/2022 it may or may not be featured in marketing materials at the event.

Business Representative (Print)

Date

Business Representative (Signature)

Date

The In the Name of GRACE, is a 501 (c) (3), and your contribution is fully tax-deductible to the extent of the law. Our Federal Tax Identification Number is: 81-3596043